



FARM & RANCH FAMILY SPOTLIGHT

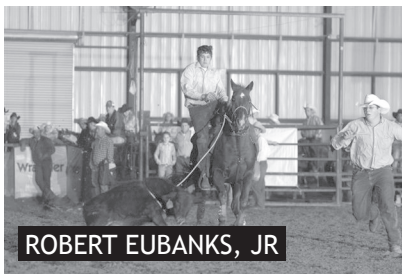
The Eubanks Family from Region IX

The folks at McCoy's Building Supply understand that it takes a lot of hard work and the whole family pitching in to get things done on a farm or ranch. That's why we'd like to take some time out to salute Texas High School Rodeo Association families who are farmers and ranchers. In our monthly Farm & Ranch Family Spotlight, we'll feature one family, sharing their story of how they work together as a family to make their farm or ranch successful. The spotlight will run for 10 months; each month will feature a different region. One of the spotlighted families will be selected to participate in a McCoy's Building Supply Farm & Ranch photo shoot in San Marcos, Texas.

Region 9 would like to recognize the Eubank's family as the McCoy's Farm and Ranch Family.

Beene & Eubanks Cattle is a family run ranch that is 4 generation old, the ranch has been in the family for over 70 years. Robert Eubanks Junior, Region 9 calf roper, and his sister Morgan will one day take on the ranch to pass down to future generations. Right now, his parents Robert Sr. and Penney run the day to day operations.

In the 1920's Roy and Alma Beene started farming peanuts and corn with mules and plows. By the late 1940's Roy Beene bought a single row tractor. He and his son Billie Beene continued to raise cotton through the mid 1960's. At that time they went into the hog business and always had a few cattle through the years.



ROBERT EUBANKS, JR

In the mid 1970's they sold the hog business and started getting bigger in the cattle business. The cattle business has gotten bigger through the years to include Commercial Angus and Angus cross females and Angus and Brangus Bulls and replacement heifers.



MORGAN EUBANKS

"We retain ownership in all our calves through the feed yard, we buy commodities and mix all of the feed we feed on the

ranch. It's hard work but a great environment to raise kids. We are a cattle operation that still uses horses to work our cattle, we still rope and ride horses to run our operation," said Penney.



ROBERT EUBANKS

That daily roping and riding practice made participating in THSRA Region 9 rodeos a natural fit. Practicing and competing at rodeos has become a family passion.

"We Rodeo as a family, we try to go every weekend to a rodeo in the area, we practice at last twice a week calf roping and barrel racing," said Penney.

This family isn't "all work and no play," Robert Jr. plays football and basketball for Teague High School and the family enjoys ski vacations and going to Las Vegas to watch the National Finals as a family.

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