



## FARM & RANCH FAMILY SPOTLIGHT

The folks at McCoy's Building Supply understand that it takes a lot of hard work and the whole family pitching in to get things done on a farm or ranch. That's why we'd like to take some time out to salute Texas High School Rodeo Association families who are farmers and ranchers. In our monthly Farm & Ranch Family Spotlight, we'll feature one family, sharing their story of how they work together as a family to make their farm or ranch successful. The spotlight will run for 10 months; each month will feature a different region. Each Regional McCoy's Farm and Ranch Family will receive a \$100 McCoy's Gift Card. The McCoy's Farm and Ranch Family of the Year will receive a \$500 McCoy's Gift Card and will be announced at the 2009 THSRA State Finals.

### The Roberts Family, 4-L Cattle Company

Ashley, Jaden and Colton Roberts rodeo at least 330 days out of the year. This rodeo might not be the fenced in, against the clock type of rodeo, but it is the purest form ---- ranch work. Their ranch has been in their family for over 50 years and the name of their family business is 4-L Cattle Company.

Do not be mistaken they also excel in the traditional rodeo sense. Ashley is set to compete in 3 events at the Abilene State Finals and Jaden is getting ready to head to Gonzales to compete in 6 events. Even their brother, Colton, who is in the 4th grade has been rodeoing all his life and is waiting to enter the Junior Division.

Their mother, Lisa Williams says, "What the children have learned from rodeos has been a valuable part of our farm. They do not give up, can multi-task, and work hard to finish what they start. The valuable lessons they have learned are for life and they (the family/ranch and rodeo) complement each other. It helps make the family business a success."

For example, they have a grass lease in the San Juan Mountains near Pugas Springs Colorado, which is a hundred and ten sections. The Roberts Kids are horse back all day working cattle and then they head to the local weekly tourist attraction rodeo in Pugas at night. For them the transition from ranch work to quick rodeo times is an easy one.

They get a lot of good rodeo practice in

because there is a lot of work to go around. So much work that the whole family including grandparents, uncles and cousins pitch in.

They live on just under 200 acres and lease around 5,000 acres in a 100 mile radius of their house as well as about 500 more acres in the county. The family owns cattle and raises their horses they use on the ranch. They also buy quality cattle and finish them to sell, which means over the years thousands of cows come to the ranch and then go to the market each year.

A large part of their ranch is their hay operation. "Our hay is a very valuable part of our income and is sold commercially all over Texas, like at Taylor Feed in Stephenville." The family has also grown numerous other crops from peanuts to watermelons, "we even tried to cotton years ago," said Lisa.

The family also holds a buck-out monthly during their low seasons, which are October through February. They partner with the Stephenville McCoy's. "They have been awesome to allow us to use their chutes for free during our buck-out . . . they even delivered the chutes to our arena. The McCoy's employees are nice and courteous to everyone. We would like to thank them again for being the only business willing to go above and beyond to help our family and other learn the sport of rodeo!" said Lisa.



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