



FARM & RANCH FAMILY SPOTLIGHT

The folks at McCoy's Building Supply understand that it takes a lot of hard work and the whole family pitching in to get things done on a farm or ranch. That's why we'd like to take some time out to salute Texas High School Rodeo Association families who are farmers and ranchers. In our monthly Farm & Ranch Family Spotlight, we'll feature one family, sharing their story of how they work together as a family to make their farm or ranch successful. The spotlight will run for 10 months; each month will feature a different region. Each Regional McCoy's Farm and Ranch Family will receive a \$100 McCoy's Gift Card. The McCoy's Farm and Ranch Family of the Year will be receive a \$500 McCoy's Gift Card and will be announced at the 2009 THSRA State Finals.

both brothers were behind the wheel of the family tractor! Ever since, their summers have been spent in the fields helping to harvest the rice crop.

This way of life is not unusual for Cody and Cord because generations of Kohleffels before them have been doing the same thing. Kohleffel Farms has been in business for over 70 years and has been passed down from generation to generation. Cody and Cord know that one day the business will be theirs, so those long hours are viewed more as "on the job training" than chores.

The Kohleffels farm a special hybrid seed rice for a company called Rice Tec. Rice Tec is an integrated rice company that researches, develops and markets hybrid rice seed for use in North and South America. Their seed rice doesn't end up on your dining room table, but is sold to farmers the next year to plant in their fields.

The Kohleffel's hybrid rice is a new technology that allows farmers to have a higher yield, which is very important, since world consumption of rice continues to rise and outpace production.

Kohleffel Farms is a true family run operation and Katrina Kohleffel says that, "We take pride in working together as a family, farming and ranching." With the dedication of every family member, Kohleffel Farms will be around for another 70 years.

Running a large operation like Kohleffel Farms requires a lot of supplies and the Kohleffels get those supplies at their local McCoy's. Fencing supplies, lighting for the arena, feeders, lumber and sprayers for the farm equipment are just a few things that the Kohleffels find at their McCoy's store.



The Kohleffel Family from Region VII

Region VII's nomination for the Farm and Ranch Family is the Kohleffel Family from East Bernard. Allen and Katrina are the parents to Region 7 Junior, Cody, and his little brother Cord. The family owns Kohleffel Farms, which is primarily a rice farm, but they also run cattle on their 1,000 acre place. Cody and Cord play an integral part in making the family business successful.

Cody is very involved with their horse training business. In fact, when Cody comes home from school his Dad will have several young horses saddled and ready for him. Cody then spends the next 5-6 hours training young horses and even works to keep his own rodeo horses in top shape and tuned up and ready to go to the next Region VII rodeo.

Cody and Cord are in charge of feeding and haying all of the horses and cows. They will also saddle up and ride through the pastures, checking on the herd to make sure every cow is accounted for and is in good health.

When you grow up on a farm or ranch your driving abilities are not just for your pleasure, but a necessity to help run a business. At the age of seven,