



**#121 New Caney opens April 20, 2026**

# Across The Board

Farewell Issue

## Staying Connected

By MJ Toops, Senior Communications Specialist

After many years of sharing milestone anniversaries, family celebrations and other stories, this will be the final issue of Across the Board. Our team has grown and changed over the many years McCoy's has been in business, but we have always focused on staying connected to each other. Below are a few ways (some old, some new) to stay in touch with store teams, headquarters and folks across the company.

### Facebook and Instagram

McCoy's is very active on Facebook and Instagram with over 30,000 followers. Our Main Channels often feature pictures from employees or what we call UGC, user-generated content. These real life, everyday photos—like a sunset at a store or a cute kiddo in a McCoy's t-shirt—bring a friendly, welcoming feel to our social media.

Along with our Main Facebook page, we also have Store Facebook pages. These were created to provide uniformity in our messaging and branding but have also grown into a great outlet to highlight the local involvement and connection of our stores along with celebrating our employees. For example, a Store Facebook page is an excellent place to share about a donation to a local high school. And if that high school's basketball team goes to state, we can re-share a post to celebrate and strengthen the community aspect of the page.

Store Facebook pages also highlight milestone anniversaries, employee promotions to new stores and even the occasional birthday. Going forward, if there's a fun celebration you'd like to share, chat with your manager—maybe it can be published on your Store Facebook page.



### TikTok

Recently, the Marketing Department created an official McCoy's Building Supply TikTok account. It's still very new, but videos showing off the aisles of our stores, our products, and our viral mini yellow buckets are helping us reach new customers.

We also need to give a shoutout to Store Manager Nathaniel Alvarez and the team at Store #40 Beeville for filming a TikTok featuring FreezeMiser during our winter freeze. That video currently has over 37,000 views! So, while this world is very new to us and we're still finding our voice, maybe try filming a video. Who knows, it might generate some great content.



### Workday

Workday is accessible to everyone and features announcements right on its homepage. Currently, you can find information about the Wildflowers Contest, an Employee of the Month shout-out, a video about the 2026 Bonus Opportunity, and more. These are updated regularly and are a great way to stay informed about what's happening throughout the company. You can also use the search bar to look for articles and trainings.

### Morning Voicemails & Quarterly Calls

Finally, the morning voicemail continues to provide updates on sales, gross margin, and milestone anniversaries along with a little inspiration to start the day. This year, the Executive Team will also hold quarterly calls with management to share company updates. If you're curious about what's discussed on those calls, feel free to ask your manager for more information.

Thank you so much to everyone who has read Across the Board through the years or submitted celebrations. Here's to staying connected in new ways! If you have any questions about submitting social media photos or videos, please reach out to [mj.toops@mccoys.com](mailto:mj.toops@mccoys.com).



## Thoughts from the E-Team

### Welcome to the Retreat!

Hospitality is a McCoy family value and a McCoy's tradition - I've written about this before. Now that the Retreat is open at Headquarters, McCoy's hospitality is extending even further to bring McCoy's folks together in a whole new way.

The Headquarters Christmas Party was one of the first events in the new space. More than 230 people, employees and their guests, attended, mingling throughout the inside and outside of the building, playing games and sitting around fire pits.

Since then, we've started to hold Business as UnUsual training at the Retreat. For those who previously traveled to Cedar Park for BAU, the Retreat offers a new experience in San Marcos. Folks from across the company now have the opportunity to come together, visit Headquarters, and strengthen relationships face-to-face. Plus, you might get a chance to meet someone that you previously have only talked to over the phone or through email! That's the point – that at Headquarters, we all come together before we head back out to serve customers and each other.

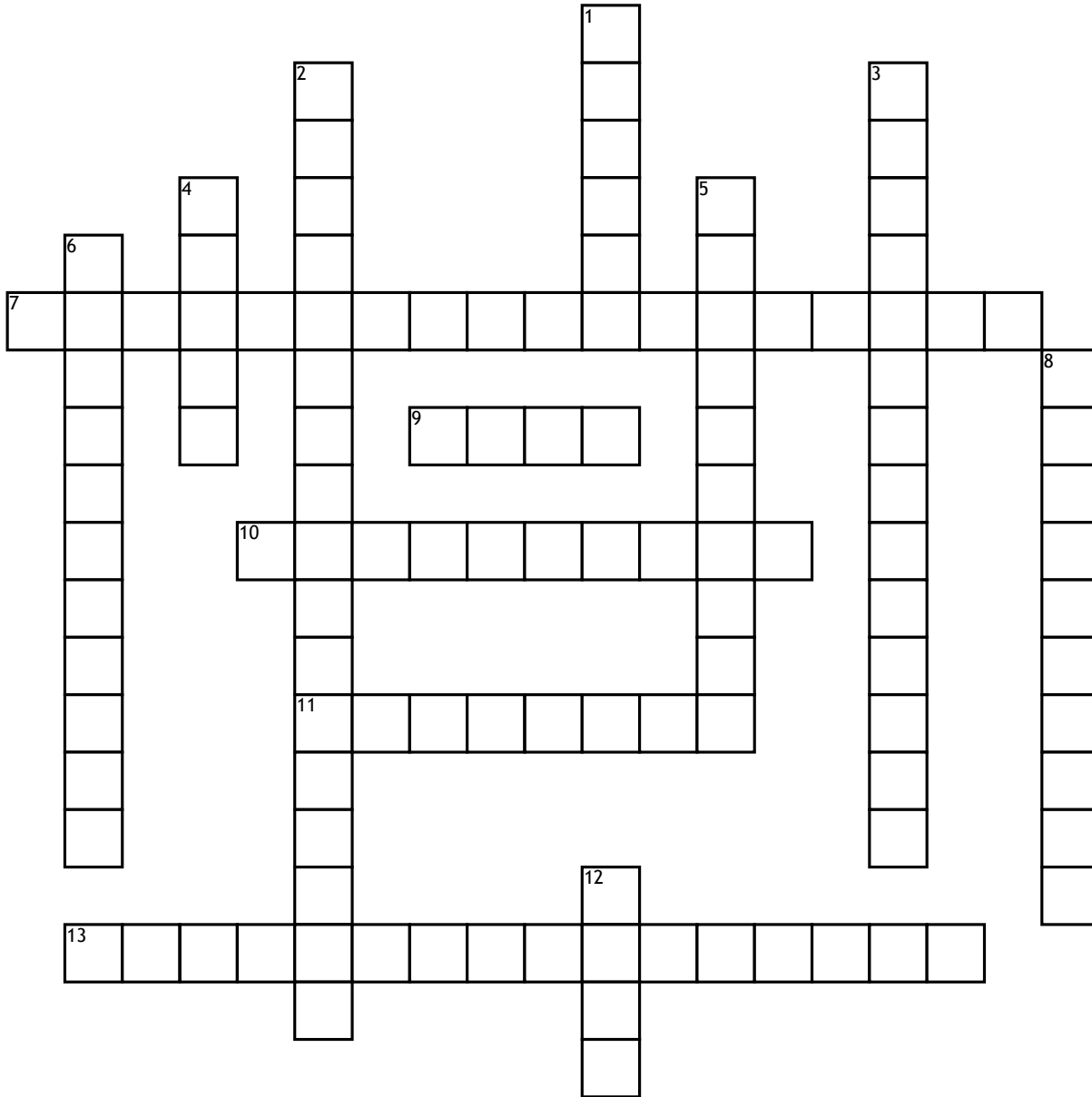
I'm so thankful to our architects, Andersson/Wise and Ten Eyck, for designing a beautiful building and landscape. Many thanks to Eckermann Engineering for their detailed problem solving, as well as Hill & Wilkinson, who was our general contractor.

Finally, thank you to everyone at McCoy's. This project was made possible from the collective hustle of McCoy's team members serving customers during the difficult years of COVID. It is a place to connect and relax, and it is a testament to the grit and resolve of McCoy's people.

Meagan McCoy Jones, President & CEO



# A LITTLE BIT ABOUT MCCOY'S CROSSWORD



## Across

7. What was McCoy's original business before becoming a building supply retailer?

9. What year was McCoy's founded?

10. In 2003, the company expanded into what product line?

11. What town is home to our new store to open in April 2026?

13. Who became the 4th generation leader and CEO in 2022?

## Down

1. Who opened McCoy Supply Company, selling building materials to the public in 1948?

2. What customer service training philosophy emphasized respect, appreciation, and fair pricing?

3. What major hurricane in 1961 helped solidify McCoy's reputation for fair pricing?

4. In 1983, what milestone store number did McCoy's open?

5. Who started the original roofing company in Galveston?

6. What is McCoy's slogan?

8. Who purchased the company in 2001?

12. In the late 1900s, how many states were McCoy's located?

# Family Matters



**Katherine Price** (Content Marketing Specialist) and husband, Lawson, welcomed daughter, Caroline Anne Price, on January 13.  
**Amber Sommerfeld** (#356 Yard Supervisor) welcomed grandson, Mason Alexander, on January 22. Parents are Blane Alexander and Katelyn Chester.  
**Angela Garay** (#32 Admin) welcomed great-granddaughter, Lainey Grace Ballard.  
**Thomas Sanchez** (#27 Manager) and wife, Cierra, welcome daughter, Maxine-Jean Clarice Sanchez.  
**Isaiah Anderson** (#39 Yard Crew) and his wife, Makayla, welcomed son, Jordan Alexander Anderson.  
**Karen Fitch** (Accounts Receivable Analyst) and husband, Rob, welcomed granddaughter, Baylor Grace, on January 9. Parents are David and Cassia Fitch.



Caroline

Mason

Lainey

Maxine-Jean



**Karen Fitch** (Accounts Receivable Analyst) and husband, Rob, will celebrate 40 years of marriage on March 15.  
**Nathan Childs** (#353 Inventory Coordinator) and wife, Adeana, celebrated 26 years of marriage on February 14.  
**Matt Ramos** (Regional Manager) and wife, Monica, celebrated 14 years of marriage on February 25.  
**Irina Saenz** (#19 CSS) and husband, Ernesto, celebrated 12 years of marriage on February 14.  
**Cecilia Villegas** (Staff Accountant) and husband, Enrique, celebrated 10 years of marriage on March 13.  
**Aaron Helmig** (#8 CSS) and wife, Erica, will celebrate 8 years of marriage on March 31.



Cecilia & Enrique

Irina & Ernesto



**Ashley Skinner** (#67 CSS) and **Shea South** (#67 CSR) were married on December 6  
**Karla Acosta** (#89 Cashier) and Juan Flores were married on December 12



Ashley & Shea

**Across:** 7.Roofing Contracting 9.1927 10. Farm & Ranch 11. New Caney 13. Meagan McCoy Jones  
**Down:** 1. Emmett 2. Business as UnUsual 3. Hurricane Carla 4. Fifty 5. Frank McCoy 6. Born to build 8. Brian McCoy 12. Four

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