



Paris #72



Spicewood #118



Pharr #33

Across The Board

May/June 2025



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Bernie Garza Jr., son of Bernie Garza (#451 Manager), graduated from Pre-K on May 13.

CLASS OF 2025

◆ Happy Graduation! ◆



Chris Cabrera, son of Lucy Harvey (#66 CSR), graduated from H.M. King High School on May 22.



Cameron Aylin Herrera, daughter of David Herrera (#97 CSR), graduated from Eagle Pass C.C. Winn High School.



Anika Nelson (#4 Cashier), daughter of Rachel and Andrew Nelson (#13 CSR), graduated from Nelson Family Homeschool and R.E.A.C.H. Home School Co-Op.



Christopher Utley, son of John Utley (#359 Driver), graduated from Llano High School in May. He will report to Marine Boot Camp in July.

CLASS OF 2025



Cristina Wences, daughter of Isabel Wences (#115 Delivery Coordinator), graduated from Midlothian Heritage High School on May 16.



Dakota Marie Limon, daughter of Angel Limon (#27 SIC) and Thomas Gutierrez graduated from Harlandale High School on June 4.



Emma Bowie, daughter of Jennifer Schindler (MIS App Support Analyst), graduated from San Marcos High School on May 23.



Gracie Hoppe, daughter of Linda Hoppe (Accounts Payable Specialist), graduated from Canyon High School on May 24.



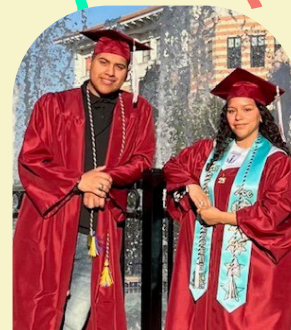
Julianna Fuentes, daughter of Genevieve Sanchez (#66 Sales Associate), graduated from Alice High School on May 30.



Julian Cochran, son of Jason Cochran (#16 Assistant Manager), graduated from Navarro High School on May 23. He plans to attend the University of New Mexico.



Justin Alsobrook, grandson of Raymond and Trudy Estes (#4 Sales Associate), graduated from Angleton High School on May 24.



Paul A. Zack Gomez and Melony Zoe Gomez, twin grandchildren of JoAnn Ozuna (Millwork Analyst), graduated from John Marshall High School. Paul will be joining the Navy, and Melony will be joining the Air Force.



Shelbi Alsobrook, granddaughter of Raymond and Trudy Estes (#4 Sales Associate), graduated from Greenbrier High School on May 18.



Stella McCoy, daughter of Reid (Board of Directors) and Katherine McCoy, graduated from Headwaters High School on May 23. She plans to attend Tufts University in the Fall.





Thoughts from the E-Team

Add-On Sales & How They Help Us Grow

In the retail world, success isn't solely about the initial sale. It's also about anticipating customer needs and delivering a complete solution. That's where add-on sales come in.

When our team takes the time to ask the right questions and suggest complementary products, we're doing more than just increasing transaction size. We're helping customers avoid frustration, forgotten items, and extra trips. Whether it's a tube of caulk for a window installation or the right fasteners for a deck project, thoughtful recommendations create a smoother, more satisfying experience for shoppers.

Add-on sales are both a strategic advantage and a mark of great service. We save customers valuable time by ensuring they leave with everything they need. With some of our competitors embracing self-checkout lanes, a helpful, personal touch becomes even more important and unique. Plus, it helps reinforce our customers' trust in our expertise. This proactive approach turns a simple purchase into a well-supported project. Service like that keeps folks coming back and might even help us gain a lifelong customer.

From a business perspective, the impact is just as powerful. Each add-on item contributes to our gross margin dollars and overall sales, which helps us grow stronger as a company. It's truly a win-win. Customers feel supported and prepared, and we see measurable performance gains. Small actions adding up to big results!

So, let's keep the momentum going. Stay curious, ask questions, and think ahead for our customers. Add-on sales aren't simply about selling more—they're about delivering an Exceptional Customer Experience that folks can only get at McCoy's.

Best,

Waylon Walker
Senior VP - Operations & Merchandising

WILDFLOWER PHOTO CONTEST WINNERS

This Spring, we hosted our **2ND ANNUAL** employee wildflower contest and our first ever customer wildflower contest with four winners each. Winners were announced every two weeks and received some special McCoy's swag as a prize. Open to all employees, we received 74 photo submissions. We also ran a contest online for our customers and received over 400 submissions. Thank you to everyone who entered. We loved seeing your photos!



Audrey Houser #8 Stephenville



Katy Gautier HQ



Kelton Bales #30 San Angelo



Rebecca Villalobos #87 Fort Stockton

Dennis P. McCoy Employee Crisis Fund

McCoy's Employee Crisis Fund Hits \$2 Million Milestone

By Larry Lund, Senior Category Analyst & DPMECF Marketing Committee Chair

Earlier this year, the Dennis P. McCoy Employee Crisis Fund reached a historic milestone: \$2 million in financial assistance provided to McCoy's Building Supply employees and their families. Founded in 2009, the fund has grown through the incredible support of our 3,000+ team members across Texas, New Mexico, and Oklahoma.

Thanks to your generous payroll deductions, donations, and fundraising efforts, the fund has delivered grants for medical emergencies, hardships, and more, with no repayment required. Beyond financial aid, we connect employees with resources for food, shelter, and employment.

"The Dennis P. McCoy Employee Crisis Fund embodies the spirit of our McCoy's family," said Juanita Covarrubias (Staff Accountant & DPMECF President). "Reaching \$2 million in assistance is a powerful reminder of what we can achieve when we come together to uplift one another."

Celebrate with us and keep supporting the fund through payroll deductions or PayPal donations. For assistance or more info, visit www.mccoyemployeeecrisis.org.

DPM
employee crisis fund





Kinsley Jordyn Rivers, granddaughter of Sandra and Tem Carpenter (#39 CSR), graduated Summa Cum Laude from Stephen F. Austin State University with a Bachelor of Science degree on May 9.



Stephen Graham, son of Brenda and Chris Graham (#53 Assistant Manager), graduated from Texas State University on May 9.

CLASS OF 2025

Matthew Wilson, son of Michael Wilson (#39 Assistant Manager), graduated from East Texas Baptist University on May 10 with a B.A. in Criminal Justice.

Zach Dauer (#120 Manager) graduated from Howard Payne University on May 10 with a Master's in Business Administration.

Ashley Skinner (#67 CSS) graduated from Sam Houston State University on May 10 with a Bachelor's in Victim Studies.

Ben Flasher (#16 Yard Crew) graduated from the McCoy School of Business at Texas State University on May 8 with a Master's degree in Business Administration.

July & August Milestone Anniversaries

We love recognizing our employees for their dedication and honoring their milestone anniversaries. They are published in advance so you can plan ahead for upcoming celebrations or maybe write a note to someone reaching a milestone. The Fab 500 List on display at HQ ranks our most tenured employees by their years of service and everyone celebrating 15 years or more is on that list!

40
YEARS

Arnold Cano #17

30
YEARS

Peter Anaya #55
Abundio Lopez #88
Robert Wyatt HQ

25
YEARS

Joe Calero #17

20
YEARS

Danny Ramirez #16, Jim King #35, Bill Rushing #71, Robert Pecina #355, Felix Rodriguez #451, Debbie Wallace HQ

15
YEARS

Angelica Villegas #11, Tim Myers #32, Christy Deadmond HQ

10
YEARS

Kathi Shields #8, Alma Tober #17, Kelli Bowen #18, Dylan Brown #20, Marcus Belmarez #25, Sandy Orr #49, Derek Lampkin #58, Kaleta Burgin #61, Shawn Hard #98, Adrian Elizondo #100, Curtis Taft #111, Michele Lorlovick #111, Carlos Arratia #450, Kelli Reynolds HQ, Melanie McCarthy HQ, Michael Bannister HQ, Ryan Kelm HQ

5
YEARS

Colby Smith #10, Lewis Hinojosa #17, Ronnie Moreno #27, Jerry Garcia #33, Angela Mondragon #37, John Linares #38, Shelley Albarado #43, Ty Miller #43, David Walters #61, Bryan Walker #68, Rebecca Lore #69, Darrell Dunham #82, Maria Medrano #89, Mel Wickline #112, Trevor Cheaney #115, Bobbi Valdez #116, Zach Dauer #120, Benjamin Matthis #359, Robert Radtke #450, Breana Moreno HQ, Mitchell Wheeler HQ

Family Matters



Michelle Flores (#24 CSR) and Emmitt Pitts welcomed daughter, Rylee Joy, on January 7. **Joe Munoz** (#3 Manager) and **Sundae Munoz** (#116 SIC) welcomed granddaughter, Cora Elaine, on March 22. **Jessica Fincher** (#39 CSS) welcomed grandson, Elliott Keith Noguera, on April 6. Parents are Logan and Cristal Noguera. **Michele Vaughn** (#60 CSS) welcomed great-niece, Preslie Alan Mouton, on May 3. Parents are Kylee Mouton and Gage Weeks. **Graham Trent** (#353 Assistant Manager) and wife, Veronica, welcomed daughter, Miranda Ramona, on May 3.



Rylee, daughter of Michelle



Elliott, grandson of Jessica



Miranda, daughter of Graham



Preslie, great-niece of Michele



Cora, granddaughter of Joe and Sundae



Zach Dauer (#120 Manager) and Laurynn Baugh were married on April 19. **Vanessa Rendon** (#120 Cashier) and Marlon Rodriguez were married on April 19. **Becky Fisher** (#47 Cashier) and James Crist were married on May 3. **Manuela Ochoa** (#28 Admin) and Jaime Meza-Barrientes were married on May 3. **Jessica Fincher** (#39 CSS) and Andrew Hardy were married on May 17. Kain Choat, son of **Kristen Bronaugh** (Collection Manager), and Aisha Jones are getting married on June 13.



Manuela Ochoa & Jaime Meza-Barrientes



Angie Williams (Director of Credit & Collections) and husband, Mike, celebrated 45 years of marriage on May 15. **Cecil Maxwell** (#39 Delivery Coordinator) and wife, Lucy, will celebrate 45 years of marriage on June 14. **Jesse Bowman** (#47 Delivery Coordinator) and wife, Tammie, celebrated 30 years of marriage on June 2. **Mike Parks** (#39 Delivery Driver) and **Toni Parks** (#39 CSS) celebrated 24 years of marriage on May 19. **Debbie Huffman** (Replenishment Buyer) and husband, Tom, will celebrate 20 years of marriage on June 18. **Kevin Bartos** (#12 CSR) and wife, Megan, will celebrate 15 years of marriage on June 12. **Brandi Andrews** (Commercial Loan Officer) and husband, Chris, celebrated 13 years of marriage on June 1. **Gilbert Ellis** (#356 Management Trainee) and **Theresa Jones** (#19 Cashier) will celebrate 2 years of marriage on June 9.



Kain Choat & Aisha Jones

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The views expressed in this publication are not necessarily those of management.

If you have any interesting ideas for the next issue please e-mail MJ Toops at mj.toops@mccoys.com